

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 151185 /		<u>Alt Order #</u> 08350903
<u>Product</u> TRUMP FOR PRESIDENT		
<u>Contract Dates</u> 08/19/16 - 08/29/16		<u>Estimate #</u> 899
<u>Advertiser</u> POL/Donald Trump/R/PRES-A		<u>Original Date / Revision</u> 08/18/16 / 08/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12521	<u>Advertiser Code</u> 32	<u>Product 1/2</u> 37
<u>Agency Ref</u> 2436		<u>Advertiser Ref</u> 11338

And:

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/26/16	08/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$450.00					
2	WHIO	08/19/16	08/19/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,100.00					
3	WHIO	08/26/16	08/26/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$400.00					
4	WHIO	08/19/16	08/26/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$800.00					
Week:		08/22/16	08/28/16	----1--				1	\$800.00					
5	WHIO	08/19/16	08/26/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$800.00					
Week:		08/22/16	08/28/16	----1--				1	\$800.00					
6	WHIO	08/19/16	08/26/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$900.00					
Week:		08/22/16	08/28/16	----1--				1	\$900.00					
7	WHIO	08/19/16	08/26/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$500.00					
Week:		08/22/16	08/28/16	----1--				1	\$500.00					
8	WHIO	08/19/16	08/26/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$1,300.00					
Week:		08/22/16	08/28/16	----1--				1	\$1,300.00					
9	WHIO	08/19/16	08/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 151185 /		<u>Alt Order #</u> 08350903
<u>Contract Dates</u> 08/19/16 - 08/29/16	<u>Product</u> TRUMP FOR PRESIDENT	<u>Estimate #</u> 899
<u>Advertiser</u> POL/Donald Trump/R/PR		<u>Original Date / Revision</u> 08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$800.00					
Week:		08/22/16	08/28/16	----1--				1	\$800.00					
10	WHIO	08/19/16	08/26/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$700.00					
Week:		08/22/16	08/28/16	----1--				1	\$700.00					
11	WHIO	08/19/16	08/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$400.00					
12	WHIO	08/22/16	08/29/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$450.00					
Week:		08/29/16	09/04/16	1-----				1	\$450.00					
13	WHIO	08/22/16	08/22/16	Mon Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,500.00					
14	WHIO	08/22/16	08/29/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$1,100.00					
Week:		08/29/16	09/04/16	1-----				1	\$1,100.00					
15	WHIO	08/22/16	08/22/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$400.00					
16	WHIO	08/22/16	08/29/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$800.00					
Week:		08/29/16	09/04/16	1-----				1	\$800.00					
17	WHIO	08/22/16	08/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$800.00					
Week:		08/29/16	09/04/16	1-----				1	\$800.00					
18	WHIO	08/29/16	08/29/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$900.00					
19	WHIO	08/22/16	08/22/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$500.00					
20	WHIO	08/29/16	08/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$1,000.00					
21	WHIO	08/22/16	08/29/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$800.00					
Week:		08/29/16	09/04/16	1-----				1	\$800.00					
22	WHIO	08/22/16	08/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$900.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$900.00					
23	WHIO	08/22/16	08/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$700.00					
Week:		08/29/16	09/04/16	1-----				1	\$700.00					
24	WHIO	08/29/16	08/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$400.00					
25	WHIO	08/20/16	08/27/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$1,100.00					
Week:		08/22/16	08/28/16	-----1-				1	\$1,100.00					
26	WHIO	08/20/16	08/20/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$300.00					
27	WHIO	08/20/16	08/20/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$350.00					
28	WHIO	08/20/16	08/20/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$600.00					
29	WHIO	08/21/16	08/21/16	Face The Nation	10:30 AM-11:30 A		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$600.00					
30	WHIO	08/28/16	08/28/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1				1	\$1,100.00					
31	WHIO	08/28/16	08/28/16	WHIO Reports	11:30 AM-12:00 P		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1				1	\$300.00					
32	WHIO	08/21/16	08/28/16	NewsCenter 7 6p Su	6:00 PM-6:30 PM		:30			P-05		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$400.00					
Week:		08/22/16	08/28/16	-----1				1	\$400.00					
33	WHIO	08/21/16	08/28/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$1,600.00					
Week:		08/22/16	08/28/16	-----1				1	\$1,600.00					
34	WHIO	08/21/16	08/21/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1				1	\$600.00					
35	WHIO	08/25/16	08/25/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$450.00					
36	WHIO	08/25/16	08/25/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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151185 /	08350903

Contract Dates	Product	Estimate #
08/19/16 - 08/29/16	TRUMP FOR PRESIDENT	899

Advertiser	Original Date / Revision
POL/Donald Trump/R/PR	08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$1,100.00					
37	WHIO	08/25/16	08/25/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$400.00					
38	WHIO	08/25/16	08/25/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$800.00					
39	WHIO	08/25/16	08/25/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$900.00					
40	WHIO	08/25/16	08/25/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$1,000.00					
41	WHIO	08/25/16	08/25/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$800.00					
42	WHIO	08/25/16	08/25/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$900.00					
43	WHIO	08/25/16	08/25/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$700.00					
44	WHIO	08/23/16	08/23/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,100.00					
45	WHIO	08/23/16	08/23/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$800.00					
46	WHIO	08/23/16	08/23/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$900.00					
47	WHIO	08/23/16	08/23/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,000.00					
48	WHIO	08/23/16	08/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$1,300.00					
49	WHIO	08/23/16	08/23/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$800.00					
50	WHIO	08/23/16	08/23/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$700.00					
51	WHIO	08/23/16	08/23/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$900.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
151185 /	08350903

Contract Dates	Product	Estimate #
08/19/16 - 08/29/16	TRUMP FOR PRESIDENT	899

Advertiser	Original Date / Revision
POL/Donald Trump/R/PR	08/18/16 / 08/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
52	WHIO	08/23/16	08/23/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$400.00					
53	WHIO	08/23/16	08/23/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$2,000.00					
54	WHIO	08/24/16	08/24/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,100.00					
55	WHIO	08/24/16	08/24/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$400.00					
56	WHIO	08/24/16	08/24/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
57	WHIO	08/24/16	08/24/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
58	WHIO	08/24/16	08/24/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$900.00					
59	WHIO	08/24/16	08/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,300.00					
60	WHIO	08/24/16	08/24/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
61	WHIO	08/24/16	08/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$900.00					
62	WHIO	08/24/16	08/24/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$700.00					
63	WHIO	08/24/16	08/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$400.00					
Totals								0.00					80	\$64,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	70	\$57,000.00	(\$8,550.00)	\$48,450.00
08/29/16 - 08/29/16	10	\$7,850.00	(\$1,177.50)	\$6,672.50
Totals	80	\$64,850.00	(\$9,727.50)	\$55,122.50

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Contract Dates	Product	Estimate #
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Advertiser	Original Date / Revision
POL/Donald Trump/R/PRI	08/18/16 / 08/18/16

Signature: _____ **Date:** _____

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REP HEADLINE# 8350903 TRF# 151185 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG22/16 14.21
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** *** WHIO-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
9	*		600A-700A	30		\$800.00	8/19	8/19	0		FRI	0
9	*		600A-700A	30		\$800.00	8/26	8/26	2		FRI	2
PROGRAM : DAYBREAK EDITION												
ORD COM1: SPOT NA ON 8/19.												
CON COM1: DAYBREAK EDITION												
10	*		700A-900A	30		\$700.00	8/19	8/19	0		FRI	0
10	*		700A-900A	30		\$700.00	8/26	8/26	2		FRI	2
PROGRAM : CBS THIS MORNING												
ORD COM1: SPOT NA ON 8/19.												
CON COM1: CBS THIS MORNING												
64	A		530A-600A	30		\$500.00	8/24	8/24	1		WED	1
PROGRAM : DAYBREAK EDITION												
ORD COM1: ADD. MKGD FOR NA												
CON COM1: DAYBREAK EDITION												
SPOT ON LINE 7 ON 8/19												
AUG/16			57000.00	SEP/16		\$7,850.00						
											CONTRACT TOTAL	64850.00
											TOTAL SPOTS	80

MARKET TOTALS \$113,771 WHIO 57% WDTN 26% WKEF 9% WRGT 8% CABL 0% WBDD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE